



WCVB 5 TV Place Needham, MA 02492 Main: (781)449-0400 Billing: (781)433-4283

Invoice # Invoice Date Invoice Month Invoice Period 968020-1 11/11/12 November 2012 10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Advertiser Product Estimate Number Obama/D/President 101 - Candidate Orders 1537 - OFA Sked A 1

Billing Calendar Broadcast

Flight Dates

968020 Billing Type

Order #

Cash

Deal #

Alt Order #

Special Handling

10/30/12 - 11/06/12

IDB# 9912856 Advertiser Code | Product Code

Rate Type

\$50.00

Agency Ref Advertiser Ref

Attention: Maura Gilroy 3050 K St, NW Washington, DC 20007

Send Payment To:

Spots: # Ch

2 WCVBTu

Day Air Date

10/30/12

Air Time Description

4:54 AM 430a Eyeopener

Billing Address:

WCVB P.O. Box 26874 Lehigh Valley, PA 18002-6874

GMMB

								Spots/				
Line	Start Date	End Date	Description	on	Start/End Time	MTWTFSS	Length	Week	Rate	Туре		
	10/30/12 Class of Tir	11/04/12 ne - Pre-em	LIVE WIT	H KELLY & M	IC9A-10A	- ТWГF	:30	1	\$500.00	NM		
V	Weeks:	Start Date 10/29/12	End Date 11/04/12	MTWTFSS - TWTF	Spots/Week 1	Rate \$500.00						
5	Spots: # Ch	Day Air	Date Air	Time Descrip	tion	Start/End Time	Lengt	h Ad-ID			Rate	Туре
	2 W	CVB Th 11	/01/12 9:	51 AM LIVE W	ITH KELLY & MICH	AEL 9A-10A	:3	O OFA12G182	2Н		\$500.00	NM
	10/30/12 Class of Tir	11/05/12 ne- Immedia		ARVEY DAY tible No Make	10-11a good Required	- TWF	:30	1	\$150.00	NM		
V	Weeks:	Start Date 10/29/12	End Date 11/04/12	MTWIFSS - TWIF	Spots/Week 1	Rate \$150.00						
5	Spots: # Ch	Day Aiı	<u> Date</u> <u>Air</u>	Time Descrip	tion_	Start/End Time	Lengt	h Ad-ID			Rate	Type
	2 W	CVBF 11	/02/12 10:3	36 AM STEVE	HARVEY DAY	10-11a	:3	O OFA12G170	OH		\$150.00	NM
	10/30/12 Class of Tir	11/04/12 ne - Pre-em	Millionaire otible with no		1228-1p	- TWIF	:30	1	\$500.00	NM		
V	Neeks:	Start Date 10/29/12	End Date 11/04/12	MTWFSS - TWF	Spots/Week 1	Rate \$500.00						
5	Spots: # Ch	Day Air	Date Air	Time Descrip	tion	Start/End Time	Lengt	h Ad-ID			Rate	Туре
	4 W(CVBF 11	/02/12 12:5	53 PM Milliona	ire	1228-1p	:3	0 OFA12G19	4H		\$500.00	NM
4	10/30/12 Class of Tir	11/05/12 ne- Immedia	Cityline Itely Pre-emp	tible No Make	1158-1230p good Required	S	:30	1	\$100.00	NM		
V	Weeks:	Start Date 10/29/12	End Date 11/04/12	<u>MTWIFSS</u> S	Spots/Week 1	Rate \$100.00						
5	Spots: # Ch	<u>Day Air</u>	<u> Date</u> <u>Air</u>	Time Descrip	tion_	Start/End Time		h Ad-ID			Rate	Type
	1 W	CVB Su 11	/04/12 12:	10 PM Cityline		1158-1230p	:3	0 OFA12G194	4H		\$100.00	NM
	10/30/12 Class of Tir	11/05/12 ne - Immedia	Good Mo ately Pre-emp	rning America otible without n	658-9a otice	- TWTF	:30	1	\$800.00	NM		
V	Weeks:	Start Date 10/29/12	End Date 11/04/12	MTWIFSS - TWIF	Spots/Week 1	Rate \$800.00						
	Spots: # Ch			Time Descrip		Start/End Time		h Ad-ID			<u>Rate</u>	
	2 W	CVBTh 11	/01/12 8:5	55 AM Good M	Iorning America	658-9a	:3	O OFA12G170	OH		\$800.00	NM
		11/05/12 ne- Immedia	430a Eye itely Pre-emp	tible No Make	430-5a good Required	- TWTF	:30	1	\$50.00	NM		
٧	Neeks:	Start Date 10/29/12	End Date 11/04/12	MTWTFSS - TWTF	Spots/Week 1	<u>Rate</u> \$50.00						

Start/End Time

430-5a

Length Ad-ID

:30 OFA12G182H

INVOICE



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	968020-1	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Obama/D/President	101 - Candidate Orders	1537 - OFA Sked A 1

www.thebostonchannel.com

Incompage Serie Date Description StantChard Time MTWYFSS Length Week Rate Type	www.tr	hebostonchann	ei.com						Spoto/			
Class of Time - Free-emptible with Augood Required -TWTF- :30 1	l ine	Start Date	End Date	Desc	rintion	Start/End Time	MTWTESS	Length	Spots/ Week	Rate	Type	
Total Time					<u> </u>							
Class of Time - Immediately Pre-mythible without notice Spots Week Spots Time Marked Spots Spots	0						- 1W1F	:30		\$50.00	INIVI	
Class of Time - Immediately Pte-empitible without notice Spots S	7			8a Sı	un Wknd Eyeopene	er Su 8-10a	S	:30	1	\$350.00	NM	
Spots: # Ch				ately Pre	-emptible without n	otice				· 		
1 NCVB Su		Weeks:										
8		Spots: # Ch	Day Ai	r Date_	Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
Weeks		1 W	CVB Su 11	1/04/12	9:27 AM 8a Sun	Wknd Eyeopener	Su 8-10a	:3	0 OFA12G1	94H		\$350.00 NM
Spots: #Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	8						S-	:30	1	\$75.00	NM	
1 WCVB Sa		Weeks:				Spots/Week 1						
9 10/30/12 11/05/12 Newscenter 5 at 11 11-1130p Class of Time - Immediately Pre-empitible No Makegood Required Weeks: Start Date End Date MIWTES Spots/Week Rate Type Spots/Web Spots/Web Time T		Spots: # Ch	Day Ai	r Date	Air Time Descrip	tion	Start/End Time	Lengt	h Ad-ID			Rate Type
Weeks		1 W	CVB Sa 11	1/03/12	1:38 AM PRIVAT	TE PRACTICE WKND	LF 1135A-235A	:3	0 OFA12G1	82H		\$75.00 NM
Weeks: Start Date End Date MTWTFSS Spots/Week Start/End Time Length Ad-ID Rate Type	9						MTWTF- S	:30	1	\$2,500.00	NM	
1 11/105/12			Start Date	End Da	ate <u>MTWTFSS</u>	Spots/Week						
10 10/30/12 11/05/12 ABC Prime College Footb Sat 8-1130p		Spots: # Ch	n <u>Day Ai</u>	r Date	Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	th Ad-ID			Rate Type
Class of Time - Immediately Pre-empitible without notice		1 W	CVBTu 10)/30/12	11:23 PM Newsce	enter 5 at 11	11-1130p	:3	0 0FA12G1	50H		\$2,500.00 NM
Weeks: Start Date End Date MIWIFSS Spots/Week Start/End Time Length Ad-ID Rate Type	10	10/30/12 Class of Tir	11/05/12 me - Immedi	ABC ately Pre-	Prime College Foo -emptible without n	tb Sat 8-1130p otice	S-	:30	2	\$3,500.00	NM	
2 WCVB Sa 11/03/12 8:06 PM ABC Prime College Football Sat 8-1130p :30 0FA12G194II \$3,500.00 NM 1 WCVB Sa 11/03/12 11:42 PM ABC Prime College Football Sat 8-1130p :30 0FA12G182II \$3,500.00 NM 1 11/06/12 11/06/12 Class of Time - Pre-emptible with notice Weeks: Start Date Into 11/105/12 Into 11/105/12		Weeks:				Spots/Week 2						
1 WCVB Sa 11/03/12 11:42 PM ABC Prime College Football Sat 8-1130p :30 0FA12G182H \$3,500.00 NM							Start/End Time					Rate Type
11 11/06/12												
Class of Time - Pre-emptible with notice Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/105/12 11/11/12 - Tr 1 \$1,600.00		1 W			11:42 PM ABC Pri	ime College Football	Sat 8-1130p	:3	0 OFA12G1	82Н		\$3,500.00 NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	11			Good ptible witl	I Morning America h notice	658-9a	- T	:30	1	\$1,600.00	NM	
1 WCVB Tu 11/06/12 7:58 AM Good Morning America 658-9a :30 0FA12G171H \$1,600.00 NM		Weeks:										
12 11/05/12												Rate Type
Class of Time - Pre-emptible with notice Weeks: Start Date End Date MIWTFSS Spots/Week \$500.00		1 W	CVBTu 11	1/06/12	7:58 AM Good M	Iorning America	658-9a	:3	0 0FA12G1	71H		\$1,600.00 NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	12					IC9A-10A	M	:30	1	\$500.00	NM	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type		Weeks:										
13 11/05/12 11/05/12 STEVE HARVEY DAY 10-11a		Spots: # Ch				<u>tion</u>		Lengt	h Ad-ID			Rate Type
Class of Time - Immediately Pre-emptible No Makegood Required Weeks: Start Date End Date MFWFFSS Spots/Week \$150.00		1 W	CVBM 11	1/05/12	9:51 AM LIVE W	ITH KELLY & MICHA	EL 9A-10A	:3	0 OFA12G1	94H		\$500.00 NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	13						M	:30	1	\$150.00	NM	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB M 11/05/12 10:47 AM STEVE HARVEY DAY 10-11a :30 0FA12G182H \$150.00 NM 14 11/05/12 Class of Time - Pre-emptible with notice 1228-1p M :30 1 \$500.00 NM Weeks: Start Date 11/05/12 11/11/12 End Date 11/11/12 M Spots/Week \$500.00 Spots: # Ch Rate 500.00 NM Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type			Start Date	End Da	ate MTWTFSS	<u> </u>						
1 WCVB M 11/05/12 10:47 AM STEVE HARVEY DAY 10-11a :30 0FA12G182H \$150.00 NM 14 11/05/12		Spots: # Ch				tion_		Lengt	h Ad-ID			Rate Type
Class of Time - Pre-emptible with notice Weeks: Start Date 11/105/12 End Date 11/11/12 MFWTFSS Spots/Week 11/105/12 Rate 15/10/10 Rate 15/10/10 Spots/Week 11/10/10 Rate 15/10/10 Type Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type		1 W			10:47 AM STEVE	HARVEY DAY	10-11a	:3	0 OFA12G1	82H		\$150.00 NM
Weeks: Start Date 11/05/12 End Date 11/11/12 MTWTFSS M Spots/Week 1 Rate 500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	14					1228-1p	M	:30	1	\$500.00	NM	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type			Start Date	End Da	ate <u>MTWTFSS</u>	Spots/Week 1						
		Spots: # Ch				tion_	•	Lengt	th Ad-ID			Rate Type
		1 W	CVBM 11	1/05/12	12:38 PM Milliona	ire	1228-1p	:3	0 0FA12G1	82H		\$500.00 NM

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	968020-1	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Obama/D/President	101 - Candidate Orders	1537 - OFA Sked A 1

Line Start Date End	Date Des	cription	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре		
15 11/05/12 11/0 Class of Time - Im	5/12 Goo mediately Pr	od Morning America e-emptible without r	658-9a notice	M	:30	1	\$800.00	NM		
Weeks: Start	Date End [/12 11/11		Spots/Week 1	Rate \$800.00						
Spots: # Ch Da	y Air Date	Air Time Descrip	otion	Start/End Time	Lengtl	h Ad-ID			Rate	Туре
1 WCVBM	11/05/12	7:29 AM Good N	Morning America	658-9a	:30	OFA12G17	71H		\$800.00	NM
16 11/04/12 11/0 Class of Time - Im		R Primetime e-emptible without r	LOCAL PRIME SPE	S	:30	1	\$2,500.00	NM		
.0,20	/12 11/04	//12 S	Spots/Week 1	\$2,500.00						
		Air Time Descrip		Start/End Time		h Ad-ID				Type
1 WCVBSu	11/04/12	7:55 PM OTR P	rimetime	LOCAL PRIME	SPI :30	OFA12G18	82H		\$2,500.00	NM
17 11/03/12 11/0 Class of Time - Im	3/12 ABC mediately Pr	C Prime College Foo e-emptible without r	otb Sat 8-1130p/ Th 8-1	S-	:30	1	\$3,500.00	NM		
Weeks: Start 10/29	/12 11/04	S-	Spots/Week 1	Rate \$3,500.00						
		Air Time Descrip		Start/End Time		h Ad-ID				Type
	11/03/12 - Football	11:44 PM ABC P	rime College Football	Sat 8-1130p/ Th	8-′ :30	OFA12G19	94Н		\$3,500.00	NM
18 11/05/12 11/0 Class of Time - Pi		day News ith notice	1158a-1230p	МΓ	:30	2	\$600.00	NM		
	Date End [/12 11/11		Spots/Week 2	Rate \$600.00						
	y Air Date	Air Time Descrip		Start/End Time		h Ad-ID				Type
1 WCVBM		12:14 PM Midday		1158a-1230p		OFA12G19			\$600.00	
2 WCVBTu	11/06/12	12:14 PM Midday	News	1158a-1230p	:30) 0FA12G18	82H		\$600.00	NM
19 11/05/12 11/0 Class of Time - Fi		onaire emptible	1228-1p	МГ	:30	2	\$800.00	NM		
	/12 11/11	/12 MT	Spots/Week 2	Rate \$800.00						
	y Air Date	Air Time Descrip		Start/End Time		h Ad-ID	2.411			Туре
2 WCVBM	11/05/12	12:54 PM Milliona	-	1228-1p		OFA12G19			\$800.00	
1 WCVBT	11/06/12	12:49 PM Milliona	aire	1228-1p	:30	OFA12G19	94Н		\$800.00	NIVI
20 11/05/12 11/0 Class of Time - Fi		emptible	1-2p	МΓ	:30	2	\$900.00	NM		
11/05	Date End [/12 11/11	/12 MT	Spots/Week 2	<u>Rate</u> \$900.00						
		Air Time Descrip	<u>otion</u>	Start/End Time		h Ad-ID				Туре
2 WCVBM	11/05/12	1:57 PM 1-2p		1-2p		OFA12G19			\$900.00	
1 WCVBTu	11/06/12	12:59 PM 1-2p		1-2p	:30	OFA12G18	82H		\$900.00	NIVI
21 11/05/12 11/0 Class of Time - Pi		TE COURIC DAY ith notice	3-4p	МГ	:30	2	\$600.00	NM		
	/12 11/11	/12 MT	Spots/Week 2	Rate \$600.00					<u> </u>	
	y Air Date	Air Time Descrip		Start/End Time		h Ad-ID	2011			Туре
2 WCVBM	11/05/12	3:46 PM KATIE		3-4p		OFA12G18			\$600.00	
1 WCVBTu	11/06/12	3:43 PM KATIE	COURIC DAY	3-4p	:30	OFA12G19	9411		\$600.00	NM
22 11/05/12 11/0 Class of Time - Pi			4P-5P	МГ	:30	3	\$1,500.00	NM		
Weeks: Start 11/05	/12 11/11	/12 MT	Spots/Week 3	Rate \$1,500.00						
	y Air Date	Air Time Descrip		Start/End Time		h Ad-ID	2.411			Type
1 WCVBM	11/05/12	4:28 PM ELLEN	l EF	4P-5P	:30) OFA12G19	94H		\$1,500.00	NM





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Lehigh Valley, PA 18002-6874

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Advertiser	Product	Estimate Number
Obama/D/President	101 - Candidate Orders	1537 - OFA Sked A 1

Spots/

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
22	11/05/12 Class of Tim	11/06/12 ne - Pre-emptil	ELLEN EF ble with notice	4P-5P	МГ	:30	3	\$1,500.00	NM	
	Spots: # Ch	Day Air D	ate Air Time	Description	Start/End Time	Lengt	th Ad-ID			Rate Type
	3 WC	VBTu 11/0	6/12 4:30 PM	ELLEN EF	4P-5P	:3	0 OFA12G1	94H		\$1,500.00 NM
	2 WC	VBTu 11/06	6/12 4:57 PM	ELLEN EF	4P-5P	:3	0 0FA12G1	71H		\$1,500.00 NM
23	11/05/12 Class of Tim	11/06/12 ne - Fixed Non	GENERAL HOS Pre-emptible	PITAL ABC SOAPS ROTA	МГ	:30	1	\$1,200.00	NM	
	Weeks:		End Date MTWI	<u>Spots/Week</u>	Rate \$1,200.00					
	Spots: # Ch	Day Air D	ate Air Time	Description	Start/End Time	Lengt	th Ad-ID			Rate Type
	1 WC	VBTu 11/06	6/12 2:26 PM	GENERAL HOSPITAL	ABC SOAPS RO	OTÆ :3	0 OFA12G1	82H		\$1,200.00 NM
					Total Spots	;	30			

<u>Gross Total</u> \$33,075.00

Agency Commission \$4,961.25

<u>Net Amount Due</u> \$28,113.75

Payment Terms 30 Days